



# Goose Digital

*Our Strategy Services Plans & Pricing*

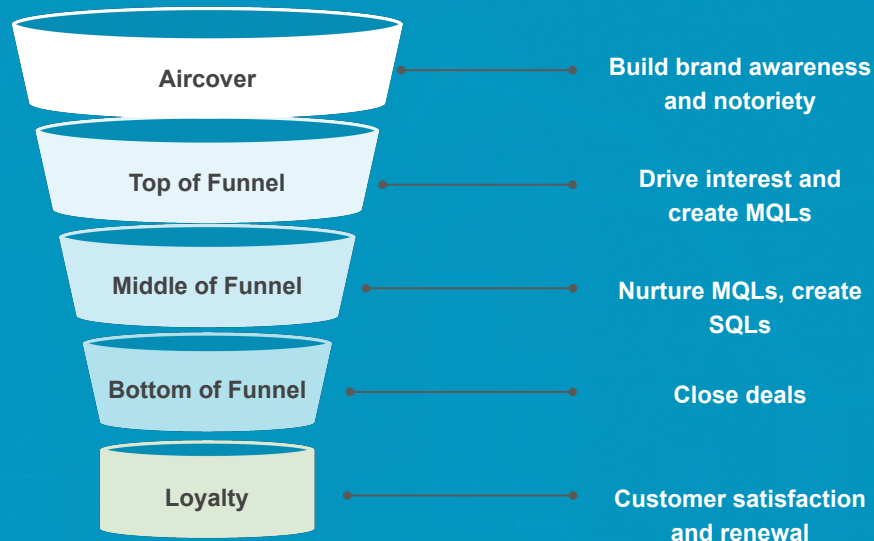
## Goose Advisory™

Our Advisory Services are a set of one-time services that can be applied to any project in order to accelerate your growth.

- *Planning Workshops*
- *Funnel Design & Analysis*
- *Buyer Personas*
- *Customer Journey Maps*
- *Content Calendar*
- *Campaign Schedule*
- *Lead Warming & Scoring*
- *MarTech Platform Assessments*
- *Data Assessments*

**From \$2,500**

## Marketing Funnel



What part(s) of your marketing funnel do you need help with?

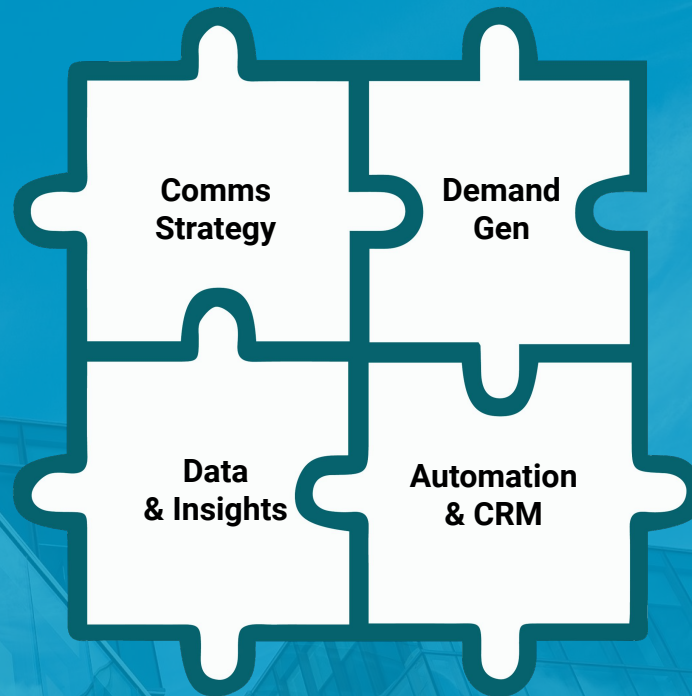


## Goose Advisory™ - Automation Roadmap

A professionally run, strategic engagement to assess, organize, and plan the next leg of your digital journey. Through a series of workshops together and our independent analysis, we develop a growth plan that maximizes your marketing automation platform.

- *Automation strategy workshops*
- *Covers all core areas of the department*
- *Input of business goals and technical constraints*
- *In-depth review by our Senior Strategists*
- *Best practice approach against the marketing funnel*
- *Custom roadmap and presentation*
- *Prioritize marketing use case execution*
- *12-month actionable schedule with budgetary figures*

**Get your plan from \$5,000**







Interested in learning more about our services? Contact Us:

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