



Goose Digital

Insurance Marketing Plans & Pricing

Goose Advisory™

Our Advisory Services are a set of one-time services that can be applied to any project in order to accelerate your growth.

- *Annual Automation Roadmap*
- *Quote-Bind Automation*
- *Portal Adoption Plan*
- *Lead Nurturing Plan*
- *Customer Journey Maps*
- *Sales Team Activation*
- *Lead Scoring Plan*
- *Integration Blueprint*
- *Data Quality Assessment*
- *Custom Reporting*
- *CRM/BMS Segmentation Matrix*

From: \$1,500 (each)

Goose Extend™

Professional, monthly marketing programs where we become a part of your team. Flexible service plans that build on your existing team so you never miss a beat.

- *Automation Manager*
- *Monthly Planner*
- *Campaign Execution*
- *Platform Support*
- *On-Demand Training*
- *Quarterly Strategy Workshops*
- *Advanced Regular Reporting*

From: \$2,500/Month

Goose Activate™

Expertly run, one-time campaigns or projects designed to get started or add something more to your marketing mix. Perfect for Personal, Commercial and Group Insurance campaigns.

- *Intelligent Lead Management*
- *Quote Follow-Ups / Nurtures*
- *Integrated Webinars*
- *Customer Onboarding Campaign*
- *Cross Sell or Upsell Campaign*
- *Customer Renewal Campaign*
- *Referral & Loyalty*
- *BMS & CRM Data Driven, Incentivized*

Additional

- *Pay-per-Click (PPC)*
- *Paid Social Media*
- *Creative Design (New Templates)*

From: \$7,500 (each)



Interested in learning more about our services? Contact Us:

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